



viridiant

BRIDGING GAPS FOR A
GREENER TOMORROW

2023 Annual Report

2023 BSCA Award Winners



Winners of the 2023 Building
Sustainability Conference and Awards

Project or Development – Single Family

Bob Browning

Project or Development – Multifamily

Community Housing Partners

Builder or Developer

The Landmark Group

Habitat for Humanity Affiliate

Peninsula & Greater Williamsburg

EarthCraft Light Commercial

University of Richmond - Well Being Center

Top High Performance EarthCraft Home

Southern Development Homes

Project, Program, or Initiative

Central Valley Habitat of Humanity



VISIONARY AWARD WINNER: CINDY DAVIS



Board of Directors

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Nathan Blinn

Eagle Construction

Vice President

Bettina Bergoo

Virginia Dept. of Energy

Secretary

Emily Rich

Uplight

Treasurer

Chris Sterling

Virginia Community Development Corp.

Paul Ferguson

Arlington County

Joan Kelsch

Arlington Initiative to Rethink Energy

Bryan Mangas

Capital One

Elizabeth Nice

Virginia Supportive Housing

Aaron Page

Loughridge & Company

Kevin Rothermel

VCU Brandcenter

Mark Slack

Kanawha Realty Advisors



Left to Right: Nathan Blinn, Chris Sterling, Bettina Bergoo, Bryan Mangas, Aaron Page, Emily Rich, and Kevin Rothermel



Driving Collaboration

Working Together for a Greener Future

Viridiant thrives on collaboration with a wide variety of partners – from small HVAC companies to state government agencies. Our sweet spot is bridging the gaps between the policy, the science, the dirty work in the field, and the public. We speak all of the various languages and bring our passion for delivering better buildings into every conversation.

In 2023, we continued our long partnership with the Southeast Energy Efficiency Alliance (SEEA) on US Dept. of Energy-funded efforts to improve successful enforcement of Virginia's building energy codes and to increase workforce education about advanced appliances and equipment. This work kept us in regular contact with long-time partners including the Virginia Department of Housing and Community Development, local code enforcement offices, homebuilders' associations, building trades, and technical training providers.

Viridiant's Community Energy Services division continued to expand collaboration with aligned non-profits, community groups, and local governments, particularly in the Richmond region. Examples include:

- supporting green job training focused on historically-distressed communities with Bridging the Gap;
- engaging houses of worship and their congregations on opportunities in efficiency and solar with Virginia Interfaith Power & Light;
- providing expert review of details in the City of Richmond's Sustainability Plan.

Also in 2023, Viridiant secured grants from funders including the US Energy Foundation to support our work ensuring that Virginia's deployment of federal funds would be guided by sound building science and utilize best practices to maximize efficiency gains.

Viridiant's continued work reinforces its role as a vital connector in the energy efficiency landscape, working hand-in-hand with partners across sectors to advance sustainability and education. By aligning with diverse organizations and agencies, we've been able to amplify our impact and ensure that cutting-edge building science and sustainable practices remain at the forefront of our region's future.

Donors & Sponsors

A sincere thank you to all of our supporters.

PASSIONATE PROTECTOR

(\$1000 & ABOVE)

Bryan Mangas & Jeannine Bader
Charities Aid Foundation of America
Louise B. Cochrane Charitable Foundation

HEALTHY HOME HERO

(\$500 - \$999)

Nathaniel Bauman
Bettina Bergoo & Sam Sheline
Trista & Andrew Grigsby
Joan Kelsch
Emily Rich

GREEN GURU

(\$250-\$499)

Nathan Blinn
Loughridge & Company
Elizabeth & Travis Nice

SUSTAINABLE SUPPORTER

(\$101 - \$249)

Blackbaud Giving Foundation
Lisa Healy
Alyssa Schwenk
Caron & Chris Sterling

COMMUNITY CONTRIBUTOR

(up to \$100)

Amazon Smile
Chris Dimotsis
Paul Ferguson
James Hamlin
Stacey Smith

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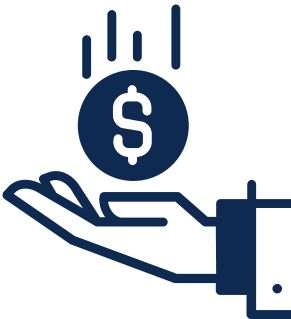
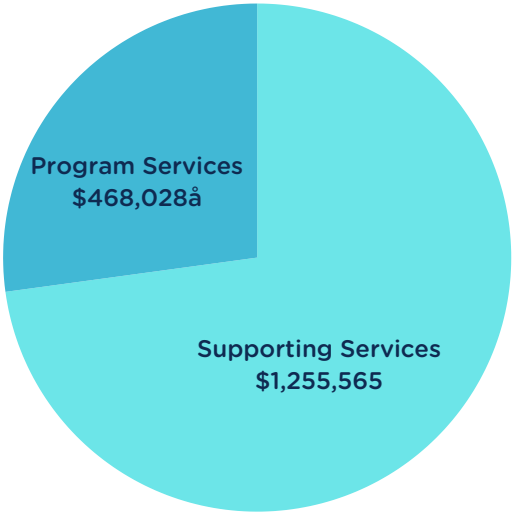
2023 Statement of Activities

SUPPORT & REVENUE:

Program Services:	\$1,650,386
Contributions:	\$11,007
Sponsors:	\$13,000
Events:	\$34,000
Research, Education, Grants & Other Income:	\$310,537
TOTAL REVENUE:	\$2,018,931

EXPENSES:

TOTAL EXPENSES:
\$1,723,593



Your Support Matters

Viridiant, a 501(c)(3) non-profit, prides itself on offering superior quality, affordable programs that can suit the needs of any builder or developer who shows a commitment to high-performance building. We strive to remove any financial barriers to green building by delivering our programs at a fraction of the cost of similar programs.

With your support, we can touch more buildings, make a significant impact not only on the region's energy use but also on the lives of the residents who enjoy comfortable, healthy, and affordable homes.



Donate today at
viridiant.org/get-involved/



viridiant

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